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# Press Release

**Associated Research announces the redesign of [www.asresearch.com](http://www.asresearch.com). Easier Navigation and improved order on-line are featured on the redesigned website.**

**Lake Forest, Illinois, Nov. 2003** - Announced today by Associated Research, Inc is the redesign of their website, [www.asresearch.com](http://www.asresearch.com). The redesigned website provides improved navigation allowing visitors greater access to information. The revised layout allows visitors quicker access to product information and specifications.

For those visitors, who are seeking technical information, the site offers sections to view and download published article reprints, technical whitepapers and Associated Research's prime testing resource, "The Operator's Guide to Electrical Product Safety Testing." The website also offers an extensive FAQ section that provides information on electrical safety testing techniques, applications and technology. To learn more about the company visitors can visit their company news section to view and download company press releases. A visitor may also sign up for the company e-newsletter.

Also improved is the order on-line capability. Initially added to the website in 1999, this capability has grown to include Associated Research's complete line of products including instruments and accessories. Visitors can order on-line using Visa, MasterCard, or American Express.

Founded in 1936, Associated Research, Inc is a worldwide leader in Electrical Safety Compliance Testing Instruments. Their product line and technology have been advancing the industry for over 65 years. Their on-line presence has lead the industry and continues to be a leading electrical safety testing resource.

Contact the company at 1-800-858-TEST (8378), e-mail at [info@asresearch.com](mailto:info@asresearch.com) or visit their redesigned site at <http://www.asresearch.com>

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